

● IDENTITY SYSTEM

Silhouette Brand

*The universal **block trading layer**
for Hyperliquid*

● IDENTITY SYSTEM

Logos

Uses, Guides, How to use - Do and Don'ts

Three marks. One *system*.



Icon

The standalone glyph. App icons, avatars, favicons, and tight spaces.

MARK / 01

MONO · COLOUR



Wordmark

Text only. Use where the icon already appears nearby, or in a strict single line.

MARK / 02

MONO



Icon + wordmark

The primary lockmark. The default for headers, decks, and partner materials.

MARK / 03

MONO · COLOUR



Wordmark Clear Space



01 / LOGOS · NODE.LOGO · SVG / PNG

Icon Clear Space

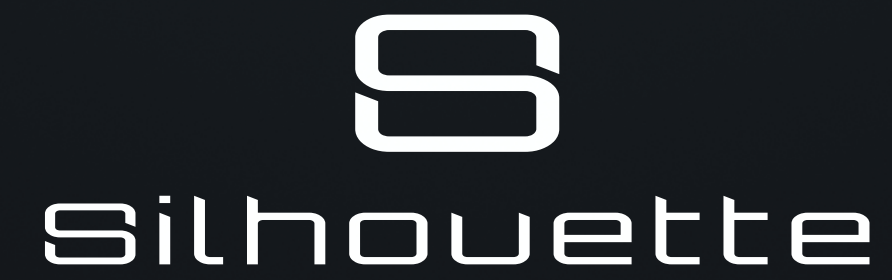


Icon + Wordmark Clear Space

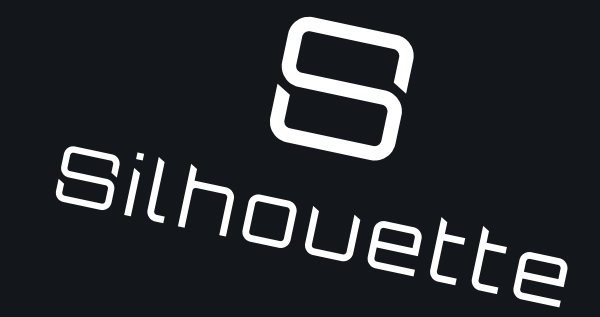




✗ Don't recolour the mark



✗ Don't stretch or distort



✗ Don't rotate the mark



✗ Don't add shadows or glows



✗ Don't reduce contrast



✗ Don't rebuild in another font

Do not

● IDENTITY SYSTEM

Typeface

Uses, Guides, How to use - Do and Don'ts

Inter, the one and *only*

One typeface carries everything: display, body, and chrome. Inter runs with the slashed zero always on.



DISPLAY

Inter 200 · -0.04em

Size finds size.

HEADLINE

Inter 300 · -0.025em

Every market. Every instrument.

TITLE

Inter 300 · dim

Execution at the scale and discretion finance requires.

BODY

Inter 400 · 1.55

The coordination layer for liquidity to flow freely. A mechanism for coordinating optimal flow for size while neutralising the economic cost of revealing intent.

LABEL · CHROME

Inter 500 · tracked caps

SHIELDED · NAKED · HIP-4 · T+0.42 · SILHOUETTE.EXCHANGE

NUMERALS

Tabular · cv11 slashed zero

0123456789 · \$100,000,000 · \$0.62

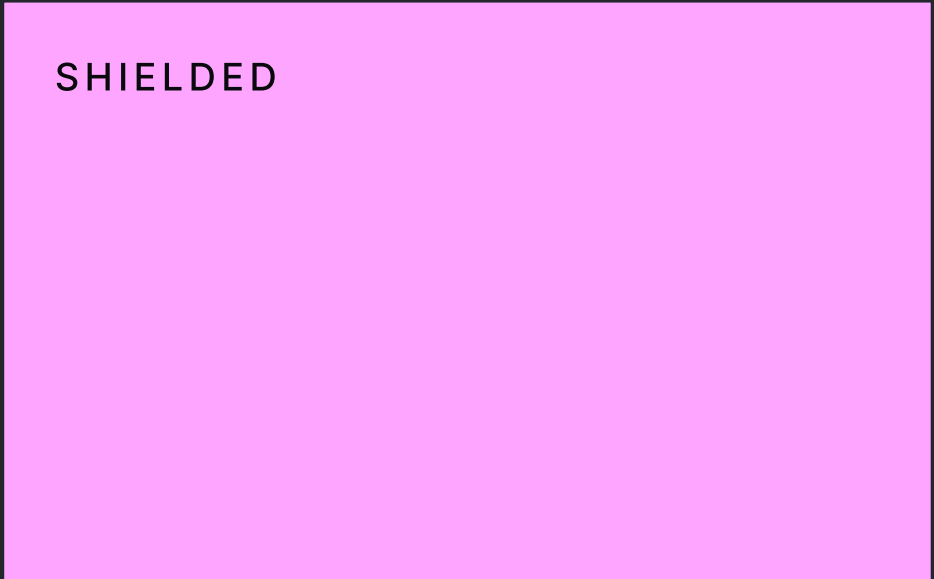
● IDENTITY SYSTEM

Colour Usage

Styles & How to use

Restraint, made *visible*.

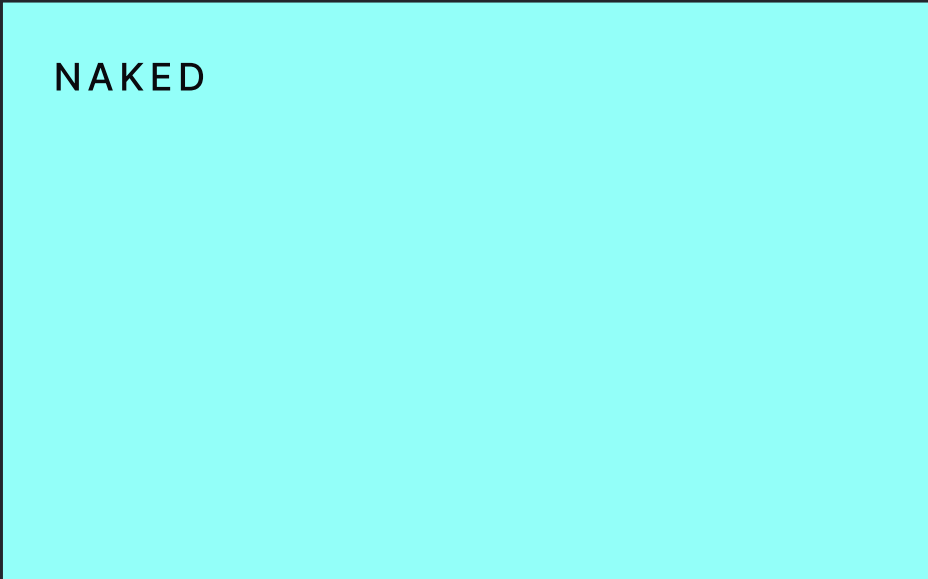
A dark canvas, a tight cool-grey ramp, and two signal colours that carry meaning. Pink is the shielded state, teal is the naked state.



Shielded

#FEA6FF

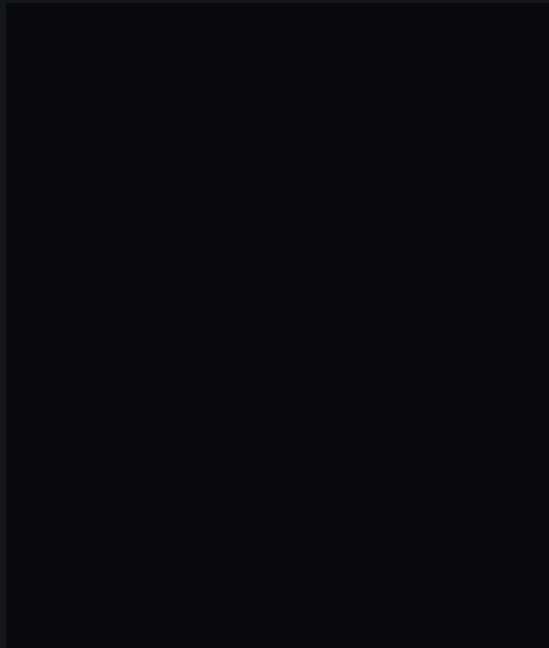
Pre-matched block execution. Pink is the block state.



Naked

#94FFF9

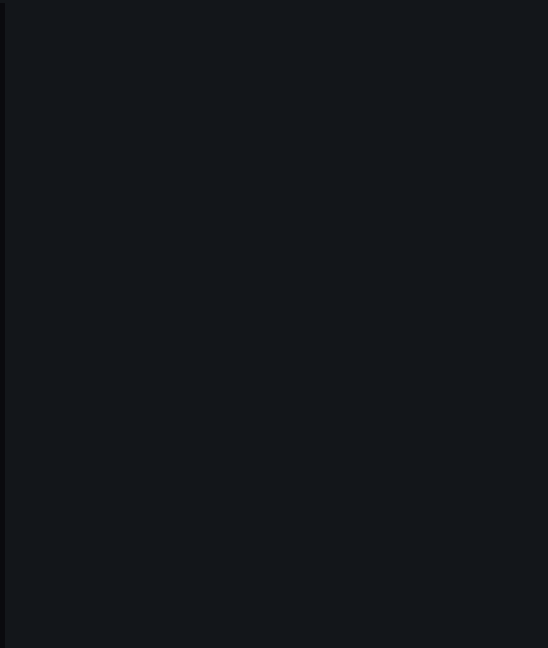
The lit book, public and observed. Teal is the naked state.



Canvas

#0A0B0E

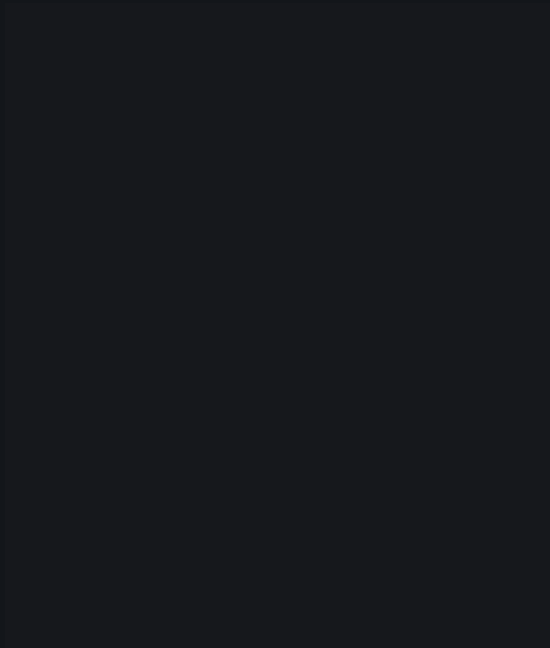
Default page canvas. Not pure black. Slightly cool.



Elevated

#13161A

Elevated section background, sub-frames.



Panel

#16181D

Cards, panels, inner surfaces.



Line

#23262D

Dividers, hairlines, frame rules, plate borders.



Line 2

#2D3138

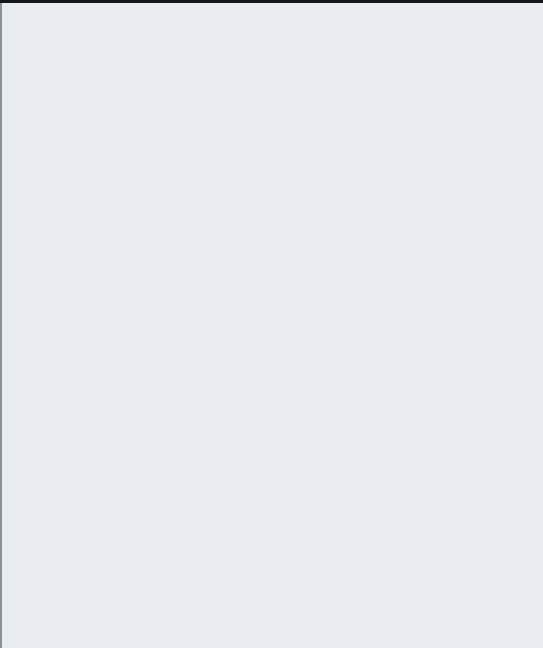
Heavier dividers, frame-corner brackets.



Text mute

#5A5F68

Micro-labels, footer telemetry, dim metadata.



Text dim

#8A8F98

Subtitles, supporting copy, nav at rest.

Text

#E8EBF0

Default text. Never pure white.



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